



Powerful Performance. Winning Results.



Finishing Touch®

NEW & IMPROVED

Honor® Show Chow® Finishing Touch® feed is a course-textured sweet feed. This is a complete, balanced diet formulated for optimum growth and development of show cattle during finishing. It can be preceded by feeding Honor® Show Chow® Fitters Edge® feed. Finishing Touch® feed is supported by Purina's knowledge, experience and research.

Purple ribbons are spun from "Gold". Learn the secret weapon of many serious show competitors and try Honor® Show Chow® Finishing Touch® feed today.

FEATURES	BENEFITS
Purina's high-energy finisher for desired show cattle	<ul style="list-style-type: none"> Nutrition that allows for overall condition and BLOOM to produce desired show cattle the degree of finish.
Contains Purina patented "GOLD NUGGET"	<ul style="list-style-type: none"> This fat-containing, high-energy "GOLD NUGGET" is a result of the Purina unique manufacturing process. The "GOLD NUGGET" provides a higher-energy ration. Promotes daily gain and a rapid deposition of finish.
	<ul style="list-style-type: none"> Balanced combination of zinc, manganese, copper and cobalt. Provides critical highly-available minerals that helps support immune response which is critical for healthy traveling show cattle. Helps maximize muscle development allowing cattle to reach their full potential.
	<ul style="list-style-type: none"> Research has shown that TASCOS® helps lower body temperature during heat stress, keeping animals on feed.
	<ul style="list-style-type: none"> A true, fully fermented yeast culture developed specifically for optimum animal nutrition. Research proven, Diamond V® has a unique ability to support ration digestibility, palatability and intake by delivering a rich, all-natural nutrient source to the animal's digestive bacteria.
Contains Cottonseed Hulls	<ul style="list-style-type: none"> A very palatable roughage source that helps support consistent intakes.
PuriFerm™	<ul style="list-style-type: none"> A uniquely formulated fungal enzyme ingredient containing both <i>Aspergillus oryzae</i> and <i>Aspergillus niger</i>. Fungal enzymes help in the digestibility of fibrous feedstuffs, thereby helping support growth performance.
Research-proven	<ul style="list-style-type: none"> Feed it with total confidence, backed by Purina's legendary tradition of fundamental and applied research, thousands of winning entries at local and national shows

*Regional variations may apply

Regional Availability



Visit our website to download this product form.

www.HonorShowChow.com

Check your current price list for availability in your region, or contact your local Purina Retailer or Representative for more information.

For more information on this product, visit our website at www.HonorShowChow.com or call Purina Customer Service at 1-800-227-8941

Finishing Touch®

GUARANTEED ANALYSIS

Crude protein, %	(min)	13.00
Crude fat, %	(min)	5.00
Crude fiber, %	(min)	15.00
Calcium (Ca), %	(min)	0.35
Calcium (Ca), %	(max)	0.85
Phosphorous (P), %	(min)	0.35
Salt (NaCl), %	(min)	0.15
Salt (NaCl), %	(max)	0.65
Potassium (K), %	(min)	0.60
Selenium (Se), ppm	(min)	0.33
Vitamin A, IU/lb	(min)	17,000



FEEDING DIRECTIONS

Feed as the sole ration to finishing cattle. This feed is designed for show cattle over 900 pounds, but may be fed to cattle of any age or weight with proper management. Finishing cattle should eat approximately 2.5-3% and should be fed 2 pounds of hay per head per day.

Frame, genetics and management will determine finishing period.

Important: This product is to be fed only to the animal species as directed on the label.

Follow these management practices:

1. When making a ration change, allow 7-10 days for animals to adjust to the new ration.
2. Provide a source of fresh, clean water at all times.
3. Do not allow fine material to accumulate in feeders.
4. Provide adequate, well-protected and well-managed bunk space for each animal to prevent feed from becoming wet and moldy.
5. When fed from a self-feeder, adjust feeder to minimize quantity of feed accumulating in trough.
6. Cattle should be vaccinated against enterotoxemia.
7. Consult your veterinarian for the recommended health program for your local area. This includes internal and external parasite control.
8. Provide plain salt and Purina Wind & Rain® All Season mineral free choice.

In groups of cattle, there are certain animals that experience chronic bloat or other digestive disturbances, and consequently are poor performers. In addition, excess feed consumption, severe weather changes resulting in erratic feed consumption and poorly-managed feeding practices can increase the incidence of bloat in all cattle. If bloating does occur, the above management practices should be reviewed.

Caution:

Store in a dry area away from insects. Do not feed moldy or insect-infested feed.

THE WINNING PHILOSOPHY

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. The Purina® Winning Philosophy program will help you step into the spotlight.

- 1. GOOD BREEDING:** Practice a sound genetic program of selection and culling. Visit a professional breeder for more information. Know the feeling when you have that perfect animal that has the best potential to win.
- 2. GOOD FEEDING:** Proper nutrition for different needs and lifestyles starts with Honor® Show Chow® products. Feed at regular times at least two times daily, with three daily feedings preferred. You can't become a Grand Champion without the best nutrition.
- 3. SOUND MANAGEMENT:** A clean environment minimizes stress and aims to improve average daily gains. Clean stalls, remove debris and provide fresh water daily. The daily attention to detail is the difference between a Grand Champion and lower placement.
- 4. PREVENTIVE HEALTH:** Establish an effective health program with your local veterinarian. A sick animal never makes it to the top.

These are the building blocks of the Honor® Show Chow® program and the keys to successful production. Practical application of these basic principles will not only support your animal's growth and development, but also increase its potential of winning on the show circuit.

POWER IN PERFORMANCE
We know the best way to help you realize your dreams starts by employing a Winning Philosophy:

WINNING PHILOSOPHY

BETTER BREEDING

- Genetic Potential
- Selection
- Conformation
- Soundness

BETTER MANAGEMENT

- Cleanliness
- Showmanship
- Consistent Feed Times
- Daily Prep

BETTER FEEDING

- Consistent Intake
- Optimum Growth
- Body Condition
- Bloom & Finish

BETTER HEALTH

- Vaccination
- Proper Sanitation
- Health Program
- Veterinary Care