

FEED GREATNESS™



## Be a leader in your community by continuing to choose Purina as your nutritional and sustainability partner

### ANNUAL TUB RECYCLING PROGRAM



#### DROP OFF CLEAN EMPTY TUBS

Bring your empty Purina, color or ClearView, or other branded tubs to a designated location provided by your dealer or co-op.



#### TUBS ARE SENT OFF TO BE RECYCLED

**Did you know?** Purina's new innovative ClearView Tubs provide new sustainable benefits as well as consumer and supply chain efficiencies.



#### RECYCLED TUBS HAVE A NEW LIFE IN YOUR COMMUNITY

The recycled tubs will be transformed into benches that can be purchased and donated back to your community. The more you recycle, the more you can give back.

What once was a *single-use* package now finds *new life* as *eco-friendly* materials for building a *more sustainable future* as Purina continues to close the loop towards a *circular supply chain*.

For more information, please contact your local Purina dealer.